



Axis Bank Mobile Recharge Offer

I. Definitions

"Axis Bank Mobile Banking User" shall mean a person who holds an Axis Bank savings account, credit card account(s), loan/facility account(s), depository account(s) and/ or any other type of account(s), so maintained with Axis Bank which are eligible account(s) for purposes of Axis Bank Mobile Banking Service(s) and who has received communication from Axis Bank with respect to the Offer.

"Aggregator " shall mean Euronet who is the service provider to facilitate the recharge services to the Bank.

" Axis Bank Mobile Banking Service(s) "shall mean mobile banking services of Axis Bank offered to Axis Bank Mobile Banking Users.

"Mobile Number" shall mean any Prepaid Mobile Number, the services of which is being provided by the service provider / operator in India.

II. Offer Details

"Offer Period" shall mean the period commencing from May 18, 2015 to June 01, 2015 both days inclusive. The offer is valid till June 01, 2015.

Customers who successfully register for the first time on the Axis Bank Mobile App and do the first successful mobile recharge using the Axis Mobile recharge feature during the offer period to any eligible Mobile number of more than or equal to Rs. 100 would get an additional mobile recharge/topup of Rs. 50 on the number recharged by the customer.

Download the Axis Mobile App > Register > and Do the first successful mobile recharge of more than or equal INR 100 using the Axis mobile app recharge feature (within the offer period)

This offer is available for Prepaid Mobile Numbers only.

Customer who shall be eligible for the Offer :

- Customer should have successfully registered for the first time on to the Axis Mobile App in the period 18-May-2015 to 01-June-2015 both days included.

- After registering in the period 18-May-2015 to 01-June-2015 both days included the customers should also do the first mobile recharge using the Axis Mobile App recharge feature in the same offer period of more than or equal to Rs. 100 to any eligible mobile number of his/her choice.
- All Mobile recharges done to the mobile operators BSNL , TATA Docomo , Videocon and Uninor are excluded from this offer.
- If incase all the requisite details are not available on the system/bank record for any specific number/customer the same would be excluded from the offer/campaign.
- This offer is valid only when the mobile recharge is done through Axis Bank mobile app.
- The Offer is non-transferable, non-binding and non-encashable.
- This offer cannot be clubbed with any other offer(s)/promotion(s).
- The additional recharge of Rs. 50 would be given to the first number that had been recharged by the customer.
- The Rs. 50 recharge would be appropriated as per the respective operator and the user needs to confirm the validity or talktime limit from respective operator. The User acknowledges that there may be delays or deficiencies in service levels by third party service providers, for which Axis Bank cannot be held liable.
- The customers are not eligible for this offer If:
 - I. Axis Mobile App is already activated on his/her mobile;
 - II. Already activated Axis Mobile App deactivated and re-activated during the offer period;
 - III. Axis Mobile App is activates during the offer period and deactivated and again reactivates it during the offer period; and
 - IV. After successful mobile recharge during offer period ceases to be the user of Axis Mobile App
 - V. This campaign is not applicable to Axis Bank Staff.
- Any customer that is already active on the Axis Mobile App or activates it during the offer period and then de-registers and re-registers again during the offer period would not be eligible for this offer.
- A Cust ID would only receive the additional recharge once.
- A Mobile Number would only receive the additional recharge once.

III. Redemption Process

The additional mobile recharge/top-up to the customer mobile account would only be done within 7 working days after the end of the offer period and would reflect in the customers mobile account on or before seven working days i.e. on or before June 10, 2015

Any tax or other liabilities or charges payable to the government or any other statutory authority / body or any participating establishment, which may arise or accrue to the Axis Bank Mobile Banking User/s

due to provision of the Offer, shall be debited to the sole account of the Axis Bank Mobile Banking User/s. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Axis Bank Mobile Banking User/s.

All issues/ queries/ complaints/ grievances relating to the Offer, if any, shall be addressed by Axis Bank. The same shall be addressed by Axis Bank, only upto a period of 2 days after the date of completion of additional recharge transaction date i.e. June 10, 2015.

The Offer is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever.

Axis Bank / Alliance Partner reserve the right to modify/change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.

If the Axis Bank Mobile Banking User ceases to be an Axis Bank Mobile Banking User at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the Axis Bank Mobile Banking User.

Axis Bank reserves the right to disqualify the Alliance Partner or Customers / Account holder /s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program.

The User accepts that he/she will be responsible for keying in the correct details of the prepaid mobile number and amount for which prepaid mobile recharge is requested. In no case shall Axis Bank be held liable for any erroneous transactions incurred, arising out of or relating to the User entering wrong details of the prepaid mobile number, operator, circle and/or amount for the prepaid mobile recharge request.

Axis Bank shall be responsible for communicating the request to Aggregator. All subsequent activities, including but not limited to, prepaid mobile recharge processing etc., will be carried out Aggregator with the help of service provider/operators. Axis Bank shall not be responsible for any of the above mentioned activities of Aggregator and does not make any representation, warranty or undertaking in respect of such activities or the service levels of Aggregator in relation to such requests. User needs to confirm the validity or talktime limit from respective service provider. The User acknowledges that there may be delays or deficiencies in service levels by third party service providers, for which Axis Bank cannot accept any liability.

Any dispute or claim regarding the purchase / services of the service provider must be resolved by the Customer with the service provider / operator directly without any reference to Axis Bank.

This offer cannot be clubbed with any other offer / scheme.

These Terms and Conditions shall be governed by the laws of India. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter with relation to the offer.

These Terms and Conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations.