

Axis Bank Forex Card – UEFA

TERMS AND CONDITIONS

Campaign/Program Brief:

These terms and conditions (“Terms”) shall be applicable to the Cardholder (as defined hereinafter) participating in the Program who agrees to be bound by the same and shall regulate the provisions of the specified products and services provided by Axis Bank. Any Cardholder participating in the Offer/program shall be deemed to have read, understood and accepted these terms and conditions and these terms shall be in addition to and not in derogation of other applicable terms and conditions of any account or any other facility/services offered by the Bank and/or such other terms and conditions as may be specified by the Bank.

1. DEFINITIONS

For the purposes of these terms and conditions (“Terms”):

- "Card" shall mean such variants of Axis Bank MasterCard Forex cards that have been issued by Axis Bank and are valid and subsisting during the program period.
- Card Holder/s" shall mean such Cardholder/s who are existing Axis Bank’s MasterCard Forex Cardholders; and to Whom a Card has been issued and who is authorized to hold the Card. The offer is not valid on commercial Forex cards.
- "Program/Offer Period" shall mean the period from 1st April, 2018 till 30th April, 2018.
- “Eligible customers” shall mean all Axis Bank MasterCard Forex card customers.
- “Offer” shall mean and include Offer 1 and 2 as per the details below. “Alliance Partner” shall mean vendor providing the services – Mastercard & UEFA.
- “Spends” shall mean a POS or an ECOM transaction and shall not include ATM withdrawals.

2. OFFER (1st April 2018– 30th April 2018)

- The Offer is valid for all Axis Bank MasterCard Forex Cards issued through Branch channel and shall be valid and subsisting during the Program/Offer Period, unless otherwise notified by AXIS Bank.
- The offer is valid for Business and non-Business purpose (Leisure, Education & Medical).
- The offer construct shall be as follows:

OFFER 1 - TWO UEFA Champions League Finals all-expense paid trip packages

- Customers spending the **highest amount** during the campaign period shall be winner of a couple package which entitles the customer for a fully sponsored trip to the UEFA Champions league finals in Ukraine.
- The offer is valid for Business and non-Business purpose (Leisure, Education & Medical) and for Axis Bank MasterCard Forex cards issued through Branch channel only.
- There shall be 2 winners (one under business travel and another under non business travel) who have been issued cards from the branch channel only.
- Customer spending highest amount (in USD Equivalent) in Business travel shall be winner of one package while the customer spending the highest amount (in USD equivalent) in Non business category shall be winner of the second package.
- The package (“Priceless Experience Package – UEFA Champions League”) shall comprise of the following:

- Each package will have Two (2) return economy class air tickets to destination city.
- Airport transfers in Destination city.
- Visa/Airfare for the Winners to travel to the UEFA Final destination City/country.
- Hotel accommodation for 4 days/3 nights for two (2) persons on a twin sharing basis.
- Selected meals as per itinerary.
- A private city tour of the host city.
- Each Package will have Two (2) tickets to attend the Grand Finale – UEFA Champions League at Destination City.
- However this does not include additional costs for a child/ children and in such case the winner will have to pay for them. Anything else over and above and all personal expenses to be borne by the winner. Tickets are courtesy of Mastercard, Official Sponsor of the UEFA Champions League.

OFFER 2 - 300 UEFA Champions League branded merchandise

- The next **Top 150 customers** in each category (who do not win the “Priceless Experience Package”) shall be winners of autographed merchandise from UEFA.
- Winners shall receive the signed merchandise on their registered communication address by 30th June.
- The benefits under the campaign are neither transferable nor redeemable in cash.
- Any items, costs or arrangements not explicitly stated in this Terms and Conditions are the responsibility of the winner to arrange.
- The offer is not the product and service of Bank and therefore, Bank shall not in any way be deemed to be making any representation or warranty whatsoever in connection with the offer (including the quality of services thereof) and shall not be responsible in any way whatsoever for the same. The discount is being provided exclusively by alliance Partner and Bank shall not be responsible for any claims/ damages of the eligible Card Holder in case of deficiencies in services of alliance Partner.
- Bank holds out no warranty or makes no representation about the quality, or delivery of services offered by the alliance Partner. Any dispute or claim regarding the services must be resolved by the Card Holder/s with the alliance Partner directly without any reference to Bank. The existence of a dispute, if any, regarding the services shall not constitute a claim against Bank.
- Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use of services availed of by the Card Holder/s under the Offer.
- Bank reserves the right to disqualify/ exclude any Card Holder/s from the Offer, if any, fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer or otherwise by use of the Card.
- Axis Bank and Mastercard shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the Offer.
- All risks associated with the use or benefits of the Offer are borne by the customers receiving the benefits under the Offer.

For more details on the package and merchandise please visit :

http://campaign.axisbank.com/generic/UEFA_MC.pdf

General Terms & Conditions for all the Offers

Other Terms and Conditions:

1. The benefits under the campaign are neither transferable nor redeemable in cash.
2. Bank holds out no warranty or makes no representation about the quality, delivery of the services offered by the Alliance Partner. Any dispute or claim regarding the services must be resolved by the Card Holder/s

with the Alliance Partner directly without any reference to Bank. The existence of a dispute, if any, regarding the services shall not constitute a claim against Bank.

3. Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use of any services availed of by the Card Holder/s under the Offer.
4. All the images used in the communication carried out for this promotion are for representation purpose only.
5. The campaign /offer cannot be clubbed with any other campaign/offer(s)/promotion(s).
6. By participating in this Promotion/Campaign/Offer, the Eligible cardholder agrees to be bound by these Terms and Conditions and the decisions of AXIS Bank shall be final and binding.
7. The Terms and Conditions of the Campaign/Offer shall be in addition to and not in substitution/ derogation to the primary terms and conditions governing the usage of the products/services offered by Axis Bank.
8. By participating in this Campaign/ Offer, cardholder agrees to be bound by these Terms & conditions.
9. Any cardholder participating in this Campaign/Offer shall be deemed to have read, understood and accepted these Terms & conditions.
10. The participation in the offer is entirely voluntary and it is understood, that the participation by the cardholder shall be deemed to have been made on a voluntary basis.
11. Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, mobile handset, computer equipment, software, or website.
12. These Terms and Conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations
13. In all matters relating to the campaign/program, the decision taken by Axis Bank will be the final decision
14. Axis Bank reserves the right to modify/ change all or any of the terms and conditions contained herein as per its discretion without assigning any reasons to the Cardholders. Axis Bank also reserves the right to discontinue the Contest/Offer without assigning any reasons to the Cardholders. The decision of Axis Bank shall be final in this regard.
15. Axis Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the terms and conditions of the Offer or discontinuation of it.
16. The Campaign/Offer is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever.
17. Axis Bank reserves the right to disqualify the Cardholder from the benefits of Program/Campaign/Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program. The decision of Axis Bank shall be final in this regard.
18. Cardholder/s whose account has been classified as delinquent before or during the currency or completion of the offer period will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.
19. In all matters or disputes relating to the Offer, the decision of Axis Bank shall be final and binding on the Cardholders.
20. This Campaign/ Offer is subject to applicable law and regulations and would be modified / discontinued, without any communication or reason assigned by the Bank to the Cardholders, based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Campaign/Offer cannot be continued without total compliance of the prevailing law at any point of time, this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force.

21. Axis Bank is not responsible for any errors and/or omissions in the terms and conditions contained herein. All information is provided on "as is" basis without warranty of any kind.
22. The Cardholder agrees to indemnify and keep Axis Bank indemnified for any loss or damage that Axis Bank may suffer with respect to the Campaign / Offer including but not limited to any fraudulent and/or illegal transaction or any misrepresentation made by the Cardholder while participating in this Campaign / Offer
23. The Campaign / Offer is void where prohibited by law.
24. In the event of any conflict or inconsistency regarding any instructions and conditions on any advertising or promotional material relating to the Campaign / Offer, these Terms and Conditions shall prevail over all such other instructions and conditions failure by Axis Bank to enforce any of its rights at any stage does not constitute a waiver of those rights.
25. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Campaign / Offer shall be borne solely by the Cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
26. These Terms and Conditions shall be governed by the laws of India. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter with relation to the offer.
27. Axis Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the product/ services mentioned under the services provided by the Alliance Partner. Axis Bank would not be liable in any manner whatsoever or howsoever including but not limited to any financial loss/damage that may be incurred by the Cardholder due to the use of the aforesaid discounts.
28. Axis Bank does not assume any responsibility for the products and services offered under this Campaign. The services are provided solely by the Alliance Partner, under such terms and conditions as determined by such vendors, and Axis bank accepts no liability whatsoever in connection with such offers, products and services. The products and services have not been certified by Axis Bank.
29. All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to the Alliance Partner.
30. Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer. Decision of Axis Bank shall be final in this regard.
31. Axis Bank makes no representation and disclaims all express, implied, warranties of any kind to the Cardholder and/or any third party including, without limitation, warranties as to accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose.
32. Axis Bank reserves the right to change this Offer at any point of time without informing the Cardholder.
33. Cardholder himself/herself will be responsible for any damage/loss or theft post the delivery and acceptance of the prize/product.
34. In the event any alternative Gift is offered, selection of the same shall be at the sole discretion of Axis Bank.
35. Axis Bank shall not be responsible for any delay and defect in Cardholder availing the Gifts and vouchers provided by Alliance Partner or use thereof or any defect in the product or any lapse in services of the third party vendors or on account of any other reasons whatsoever including. The sole liability shall rest with Alliance Partner for any claims raised by the Cardholder on any of the aforesaid issues.