

Terms and Conditions for AXIS x ALL - Accor Live Limitless Campaign

Campaign Details

Campaign period: 24 June 2024, 00:00 - 30 June 2024, 23:59 (IST)

Bonus offer: 25%

Bonus cap: 6,000 bonus ALL Reward points per bank customer

Detailed T&Cs

1. This promotion is valid only for points transfer from eligible cardholders during the campaign period alone
2. During the promotion period, members transferring from eligible credit cards of **AXIS** to **ALL-Accor Live Limitless** will receive a 25% bonus over the **ALL Reward points** accrued on the members account, up to 6,000 ALL Reward points.
3. All Cardholders must be previously registered as a program member of the ALL – Accor Live Limitless, Accor’s loyalty program in order to participate in this promotion.
4. Once the transfer has been initiated, it cannot be reversed.
5. This offer is subject to the Terms and Conditions of AXIS loyalty program.
6. Cardholders can only transfer points to ALL – Accor Live Limitless account held in their own name. A single partner loyalty account cannot be linked to several ALL accounts.
7. Members are not authorized to convert their EDGE Mile / REWARD points into ALL Reward points on behalf of another individual.
8. The processing time for the ALL Reward points is as per the bank's Terms and Conditions.
9. Members will receive their Reward points in two transactions. First transaction for regular earn and second transaction for the bonus points.
10. Members will receive the bonus ALL Reward points within 6 weeks from the campaign end period once you make the base transaction successfully.

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