

Great offers on
over **1,00,000** products
with **Credit & Debit Cards.**
+
Offers on Loans & more!



It's that time of the year again
when we open our hearts & minds,
forget all that separates us and
focus on the lovely things that
bring us together. Be it food, gifts
or just a special evening of
companionship; the offers in this booklet are
designed to ensure your celebration
is truly **Dil Se Open**.





1 Offers on Credit and Debit Cards

Online Shopping

Electronics

Fashion

Dining

Grocery & Delivery

Travel

Health & Wellness

Gifting

Offers on VISA

Offers on MASTERCARD

EDGE REWARDS

Credit Cards

ONLINE REWARDS Debit Card

VALUE+ Debit Card

DELIGHT Debit Card

2 Offers on Loans

Home Loans

Car Loans

Gold Loans

Other Loans

3 Offers for Businesses

Loans

Merchant Solutions

4 Offers on Rural Products

5 Offers on Savings and Salary Accounts

6 Other Offers

Up to
20% off*
with Credit & Debit Cards

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OFFERS on Online Shopping



SAMSUNG

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OFFERS on Online Shopping



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OFFERS on Electronics



+ 5% cashback via **GRAB DEALS**

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OFFERS on Electronics




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PERSONALISING TECHNOLOGY

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Up to **45%*** cashback
via **GRAB DEALS**
with Credit & Debit Cards

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OFFERS on Electronics

Up to
25% off*



BOSCH
Invented for life

Haier

Panasonic

SONY

Whirlpool



Kelvinator

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OFFERS on Electronics

Up to
25% off*



LIEBHERR



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OFFERS on Electronics

Up to
25% off*

ASUS

acer



Lenovo #

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OFFERS on Electronics

Up to
25% off*

HITACHI

TOSHIBA

BOSE



BLUE STAR

**EUREKA
FORBES**

Godrej | APPLIANCES



VOLTAS · beko

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OFFERS on Fashion & Lifestyle



+ 5% Cashback via **GRAB DEALS**

AJIO

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OFFERS on Fashion & Lifestyle

Up to
20% off*

FACESCANADA[#]

purple.com
India's #1 Beauty Destination

m MYGLAMM[#]

 **BEARDO[#]**

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OFFERS on Fashion & Lifestyle

Up to
20% off*

 **HIDESIGN** #

VERO MODA #

 **JOCKEY** #

MARKS &
SPENCER


mothercare

 **zivame** #

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OFFERS on Fashion & Lifestyle

Up to
20% off*

Bewakoof

ColorPlus



raymond

METRO
SHOES

SEIKO

CENTRAL
BRAND.NEW



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Credit & Debit Cards

Up to ₹ **1000 off*** on
eazydiner
with Credit & Debit Cards



OFFERS on Food & Dining



+

10% Cashback or 10X Reward Points
via **GRAB DEALS**

zomato

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Credit & Debit Cards

OFFERS on Grocery & Delivery



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OFFERS on Grocery & Delivery



blinkit

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OFFERS on Grocery & Delivery

Up to
10% off*

Licious[®]
Fresh Meats & Seafood

BUNZO Daily

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Up to
25% off* on travel
with Credit & Debit Cards

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OFFERS on Travel



make **my** trip

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OFFERS on Travel

Up to
45% off*

goibibo



paytm
Flights

OYO

abhibus



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OFFERS on Health & Wellness

Up to
17% off*

VLCC

**im
caffeine™**



sugar.fit

netmeds.com
India Ki Apni Pharmacy


cult.fit

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OFFERS on Health & Wellness

Up to
17% off*

1mg

KAPIVA

 **MediBuddy**
— Your Health Buddy —


EAT BETTER
— CO —

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OFFERS on Gifting

Up to
8% Cashback*



 **igp.com**



 **archies**

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OFFERS on VISA

Up to
25% off*



& more

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Credit & Debit Cards

OFFERS on VISA

Up to
25% off*

LAVIE



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Up to
25% off*

 **EaseMyTrip**.com

 **PharmEasy**

crocs[™]

health & glow

THE BEAUTY DESTINATION OF INDIA

& more

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Up to
25% off*

pepperfry.com

 **Joyalukkas**
World's favourite jeweller

 **SUGAR**

fab
HOTELS

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Up to **50% off+**
up to **10X EDGE REWARDS**
points on gift cards with Credit & Debit Cards

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OFFERS on Brand eVouchers

Up to 10X **EDGE REWARD**
Points on:

Online Shopping | Mobile & Electronics | Groceries

amazon pay
gift card



TATA
CLiQ

Myntra

croma

vijay sales

Reliance digital
PERSONALISING TECHNOLOGY

HAMMER

SWIGGY

spencer's
Makes fine living affordable

SMART
SUPERSTORE

and more...

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OFFERS on Brand eVouchers

Up to 10X **EDGE REWARD**
Points on:

Fashion & accessories

Bata



SHOPPERS STOP

JOCKEY



Hush Puppies

JACK & JONES



fabindia
CELEBRATE INDIA



and more...

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OFFERS on Brand eVouchers

Up to 10X **EDGE REWARD**
Points on:

Health & Wellness | Home Decor | Entertainment



and more...

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OFFERS on Brand eVouchers

Up to 10X **EDGE REWARD**
Points on:

Travel | Dining



and more...

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Credit and Debit Cards

OFFERS on Credit Card



With Axis Bank Credit Cards



Apply Now

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Credit Card

OFFERS on Online Rewards Debit Card



Get **Rs.500** *GRAB DEALS* voucher on first transaction*

Get **10X** *EDGE REWARD* Points on Travel spends*

Get **5X** *EDGE REWARD* Points on Electronic purchases*

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Debit Cards

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OFFERS on Value+ Debit Card



5% cashback* on Grocery spends month!

1 complimentary movie ticket* every month on bookmyshow

Rs. 600 worth shopping voucher on 3 transactions
with your card*

And more...

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Debit Cards

OFFERS on Delight Debit Card



TIMESPRIME

Up to **25%** off* on 

Up to **50%** off* on 

Up to **10%** off* on 

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Debit Cards

Up to **50% off*** across
10,000+ stores
with Credit & Debit Cards

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Home Loans with **12 EMI off***

Click to know more



OFFERS on Home Loans

Pay ₹ 7 Lakhs less
with QuikPay
Home Loans**

Save interest
with overdraft facility
with Super Saver
Home Loans

Pay fixed interest rate
for 2 years with
Power Advantage
Home Loans

Loan of up to ₹ 50 Lakhs
for customers with
income of ₹ 8k p.m.
with
Asha Home Loans

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**₹ 7 Lakhs less interest on
a loan amount of ₹ 50 Lakhs @8% p.a. for 20 years

Loans

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OFFERS on Home Loans

Offers with builders



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OFFERS on Home Loans

Offers with builders

Mahindra
LIFESPACES


OBEROI
REALTY

DLF 


Prestige
GROUP
Add Prestige to your life

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Offers with builders



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Zero down payment with Car Loans

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OFFERS on Car Loans



Tenure of up to **7 years**

Funding available without income proof documents*

Availability of **structured repayment schemes**

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Pricing is applicable only for selected
customer profile & vehicle model

Loans

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OFFERS on Used Car Loans



BT Top up funding upto 150% on existing car loan

Special schemes - **Up to 7 Year funding**, attractive Top up offer,

BT Top up without ITR available for existing car loan customer

[Click to know more](#)

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Image is for representational purpose only
Pricing is applicable only for selected
customer profile & vehicle model

Loans

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OFFERS on Two Wheeler Loans



Fast loan processing

Tenure from **12 - 48 months**

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Loans

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Get Personal Loans
up to **Rs. 40 lakhs**

[Click to know more](#)



OFFERS on Personal and Education Loans



Loan up to
Rs. 40 lakhs

Personal Loan

Interest rates starting from **10.99%* p.a.**

No collateral required

Flexible repayment tenure of up to 60 months

[Click to know more](#)

Education Loan

Unsecured loan up to **₹ 50 Lakhs***, for 15 years

100% funding for total cost of education

Tax benefit u/s 80E



Interest rate
starting
@9.99% p.a.* for
universities in
India & Abroad

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Loans

OFFERS on Gold Loans



3x security assurance through tamper proof packing, bank vault facility & security certificate

Avail term loans as well as **Overdraft facility** against gold ornaments

Processing fees @ 0.50%

[Click to know more](#)

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Offer valid till 31st October, 2022

Loans

OFFERS on Loan Against your Investments



Interest rates
starting
@10.75% p.a.*

Loan Against Securities

Get instant funds with 3 simple steps in 3 minutes with 24x7 Loan Against Securities. Flat processing fees of ₹ 1499 + GST

[Click to know more](#)

Overdraft Against Fixed Deposit

Pay interest only on amount utilized



Overdraft of up to 85%* of Fixed Deposit amount

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OFFER on 24x7 Loans



**Instant and
digital loans***
only for
pre-qualified
customers



Instant credit of funds
with 24x7 Personal Loans

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Instant sanction of funds
with 24x7 Car Loans

[Apply now](#)

Instant access of funds
with 24x7 Overdraft
Against Fixed Deposit

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Instant digital fulfilment
with 24x7 Business Loans

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Instant credit of funds
with 24x7 Car Loan Top-up**

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Instant sanction of funds
with 24x7 Two Wheeler Loans

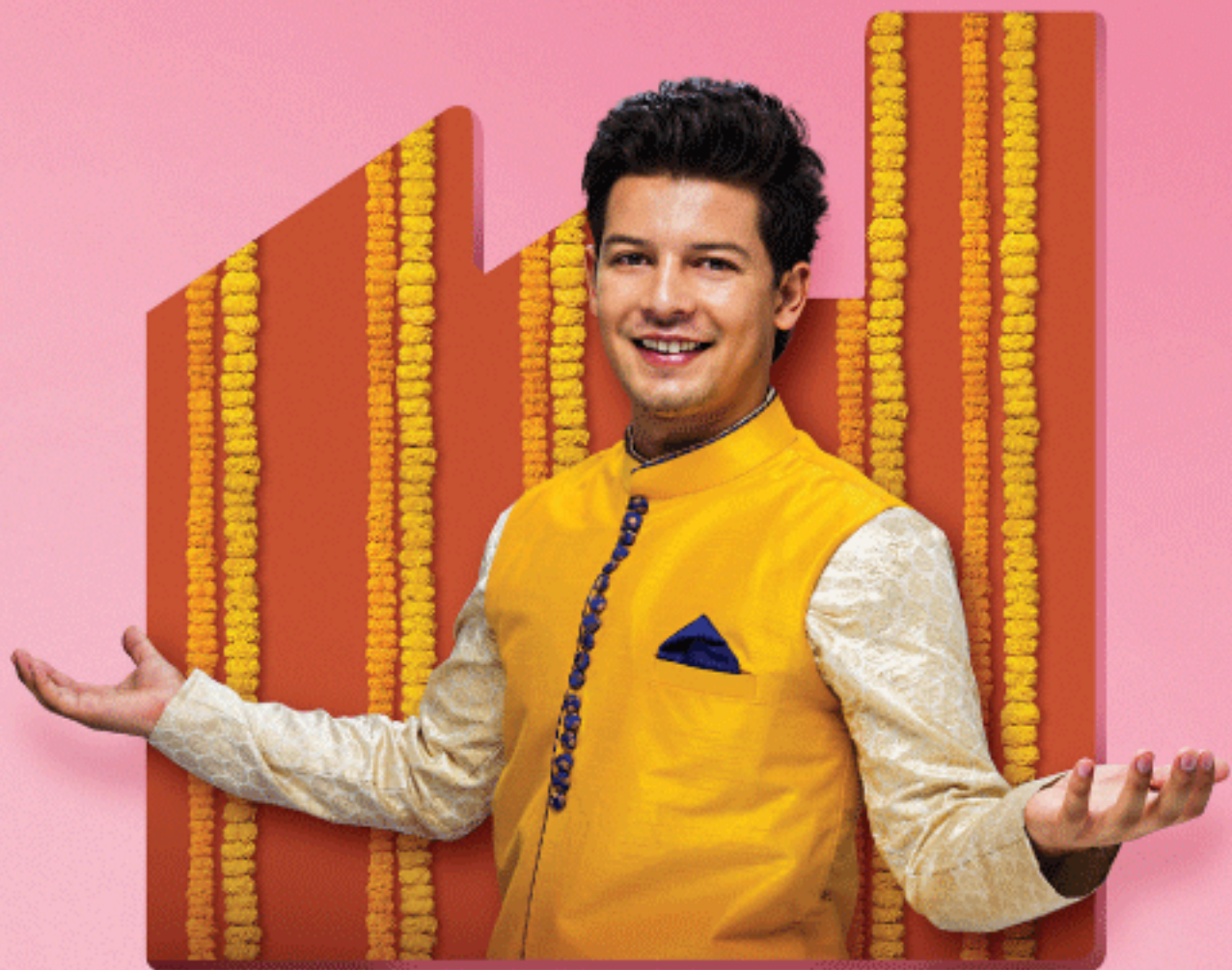
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Instant credit / sanction / access /
fulfilment is only post submission of the
application form. **For pre-approved customers only

Loans

Exclusive offers for businesses

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OFFERS for Businesses



Up to
90%* funding
for both loans

Commercial Vehicle and Construction Equipment Loans

Special Schemes for new asset funding, Top Up Loan offers, Vyapaar Loan for Working Capital requirements. Funding for electric 3-wheelers only with Commercial Vehicle Loans

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Loan Against Property

Funds for business or personal use, for up to **15 years****

Loan Against Property with **relaxed eligibility norms**



Loan amount
of up to
₹ 5 Crores*

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**Applicable for self-employed / non individuals
and 20 years for salaried customers

Loans

OFFERS for Businesses

Flat
50% off on
processing
fees



Working Capital and Term Loan

Avail loan up to ₹ 5 Crores, loan to value of up to 100% of collateral

No balance sheet and P&L required for loans based on banking conduct and GST returns

Interest only on utilization of working capital facilities

Business Loan

Digital Business Loan offering for select customers

Special rates starting 14.50% for Pharma / Healthcare sectors

No financial documents required for loans based on banking conduct and GST returns



Collateral free
funding up to
₹75 Lakhs

[Click to know more](#)

Offer validity - 1st October to 30th November 2022

T&C apply

Loans

OFFERS for Businesses



Special rates
starting 10.99%
for Doctors
Business Loan

Doctors Loan

Processing fees starting at
0.60% for select customers

Collateral free funding up to
₹ 75 Lakhs

Flexible tenure up to **60 months**

No financial documents required
for loans based on banking conduct

Equipment Loan

Collateral free loans up to
Rs. 7.5 crores - Medical Equipment
Rs. 5 crores - Industrial Equipment

Loan up to **80% of machine**
value including tax

Flexible repayment options

Loans offered for **OEM**
refurbished equipment also
(Only applicable Medical
Equipment Loan)



Flat 50%
off on
processing fees

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Offer validity - 1st October to 30th November 2022

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Loans

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OFFERS on Merchant Solutions



- Accepts Cards/Bharat QR/UPI
- Avail services like Khata, EMI, Buy Now Pay Later and much more

Offer valid till **30th November, 2022**

For details, contact Axis Bank Branch
or Merchant Acquiring Relationship Manager

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Merchant Solutions

OFFERS on Merchant Solutions



- 4G and WiFi enabled
- Accepts Debit/Credit Cards and QR code payments and much more

Offer valid till **30th November, 2022**

For details, contact Axis Bank Branch
or Merchant Acquiring Relationship Manager

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Merchant Solutions

OFFERS on Merchant Solutions



Android Smart POS ke saath, sirf **Rs. 599** mein!

- Digital Billing
- Customer management and much more

For details, contact Axis Bank Branch
or Merchant Acquiring Relationship Manager

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Merchant Solutions

OFFERS on Merchant Solutions



Exclusively for Axis Bank Current Account holders

- Zero rental plan
- Half-price rental plan and much more

For details, contact Axis Bank Branch
or Merchant Acquiring Relationship Manager

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Merchant Solutions

OFFERS on Agri Loans



50% off* on processing fee
on **Agri Loans**

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Credit at the sole discretion of Axis Bank.

OFFERS on Liberty Savings and Salary Account



Quarterly gift voucher of ₹ 750 on spending
₹ 60,000 per financial quarter*

Enjoy 5%# weekend cashback on
Food | Entertainment | Shopping | Travel

Up to 35% cashback on 50+ of your favorite brands via **GRAB DEALS**.

^Flat 10% cashback on Amazon & Flipkart and
Flat 20% cashback on Zomato & Tata 1mg

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^for Digital Savings accounts opened
from 12-Sep to 31-Dec-2022.

Savings Account

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OFFERS on Prestige Savings and Salary Account

Enjoy cashback*
of 1% on fuel,
2% on shopping,
3% on travel



Buy one get one free movie ticket up to
₹ 200 through bookings on Inox*

Lifetime Free MyZone Credit Card, subject to eligibility

Up to **35%** cashback on 50+ of your favorite brands via **GRAB DEALS**.

^Flat 10% cashback on Amazon & Flipkart and
Flat 20% cashback on Zomato & Tata 1mg

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OFFERS on Priority Savings Account



Up to **35%** cashback on 50+ of your favorite brands via **GRAB DEALS**.

^**Flat 10%** cashback on Amazon & Flipkart and
Flat 20% cashback on Zomato & Tata 1mg

Up to **50%** discount on annual locker rent

Complimentary Airport lounge access
and discount on dining & movies

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^for Digital Savings accounts opened
from 12-Sep to 31-Dec-2022.
For details on Priority Program, visit axisbank.com/priority

Savings Account

OFFERS on Fixed Deposit & Recurring Deposit



FD / RD booked for a period of 2 years and above, no premature penalty will be applicable in case of pre-closure of deposit done beyond 15 months of booking the deposit

No premature penalty on first withdrawal of up to **25%**

Higher FD / RD interest rates (up to 75 bps) for senior citizens (**6.90%*** for 15 months < 2 years and **6.50%*** for 5 to 10 years)

[Invest Now](#)

T&C apply
*Effective from 1st October 2022,
interest rates are subject to change

Term Deposits

OFFERS on Cashback ASAP Digital Savings Account



Flat **20%** cashback on Zomato and Tata1mg via **GRAB DEALS**.

Additionally, up to **35%** cashback on 50+ top brands via **GRAB DEALS**

To open an ASAP Digital ~~Savings~~ Cashback Account,
please scan the QR code



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Digital Savings Account

OFFERS on Gold



Open up to new
traditions of buying
Gold, digitally

Buy **24K** Gold in 2 clicks instantly via Axis Mobile & Internet Banking

Start with as low as **Rs. 10**

Monthly SIP option available

Option to get **Gold coins** delivered

Buy now

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Digital Gold

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OFFERS on Investments



Invest in **Floating Rate** Savings Bonds

Current interest rate offered @ **7.15% p.a.**

Interest payout twice a year. Lock-in period: **7 yrs.**

Invest online instantly via Axis Mobile/Internet Banking

[Invest Now](#)

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Investments

OFFERS on Forex Card

Complimentary
Amazon Pay Gift
Card worth Rs. 5000
on loading online*



50paise off* on retail card rate on initial loading digitally

10% VIP discount voucher on shopping for luxury brands
at any of the 9 Bicester villages across Europe.

Complimentary Uber e-gift card worth **INR 500**
on loading USD 5000 (equivalent) and above for students

Complimentary Uber e-gift card worth **INR 500** and a power bank
on loading USD 10000 (equivalent) and above for students

INR 1000 cashback on international roaming pack
with 28 days validity on Vi

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Vi™: Vodafone Idea Limited

Amazon pay gift card worth Rs.5000 is only on
loading USD 5000 and above

Forex Card



For more details,
visit your nearest Axis Bank Branch
or contact your Relationship Manager.