

TERMS AND CONDITIONS

Deposit mobilisation campaign

Offer – Rs.250 Amazon e-voucher!

1. By participating in this campaign / offer, Users (hereinafter defined) shall be deemed to have read, understood, accepted and agree to be bound by these Terms & Conditions. “Users” for the purpose of these Terms and Conditions shall mean such existing Savings account holders of Axis Bank residing in India and who receive a communication directly from Axis Bank about the campaign via SMS, mobile notification, Whatsapp, e-mailer on their registered mobile number and/or email ID and who deposit/transferred (from other bank to Axis Bank during the campaign period will be considered for voucher) the amount as per the communication received during the campaign duration (via any one of the channels- sms/email/pn/wa) in your Axis bank account during the offer period
2. Offer Details: Selected Savings account holders who deposit funds and maintain as per the communication received during campaign duration (via any one of the channels- sms/email/pn) in their Axis Bank saving account during the period (both days inclusive as per the communication received by the customer from the Bank)
3. Reward: An Amazon e-Voucher worth Rs. 250
4. Funds deposited OR transferred from other bank to Axis Bank during the campaign period will be considered for voucher.
5. To be eligible for this campaign, the net balance as of 15th Sep’25 EOD in customer’s account should be greater than the net balance on 27th July’25 EOD + Deposit amount. The funds need to remain in their account till the period mentioned in the communication received by the customer. The daily balance from 16th Aug to 15th Sep’25 should be atleast equal or more than the sum of balance as on 27th July’25 + Deposit amount as per the communication shared by the bank.
6. Eligible customers will receive e-voucher will be sent within next 45 days only on the registered email ID / Mobile number
7. E-voucher will be valid for 3 months from the date customer had received the communication.
8. Any complaint received after 3 months of voucher issuance will not be entitled for e-voucher. This campaign is valid till Dec’25. No claim can be made post Dec’25

General Terms and Conditions

1. This offer is available only to those Account holders ("Customers") of AXIS Bank ("AXIS" or "Bank") who have received this communication from Axis Bank. Axis Bank reserves the right to extend this offer to any Customers as it may deem fit.
2. The offer is not en-cashable/refundable/transferable/extendable.
3. The discount offer cannot be combined with any other ongoing offers, discounts or promotions by the Axis Bank
4. Customers are advised to read and understand the terms and conditions of Axis Bank before availing the offer.
5. Any person availing this Offer shall be deemed to have read, understood and accepted these terms and conditions.
6. The Axis Bank reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offers by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
7. The terms and conditions shall be subject to applicable regulatory guidelines and prevailing laws & regulations amended from time to time. The Bank shall have the liberty to modify/discontinue the terms of offer based on the prevailing laws and regulations at any point of time and neither party shall be under any liability or obligation to continue implementation of the said offer till such time the terms are modified as per prevailing or amended laws & regulations at that point of time. In the event the terms of the offer cannot be continued without total compliance of prevailing laws/regulations at any point of time then this offer shall be deemed to be terminated forthwith from the date when the amended law restricting/prohibiting the term.