

Terms and Conditions for CheQ Offer Campaign on Axis Bank Credit Cards

Validity – 00:00, 13th March 2023 till 23:59, 12th June 2023

Offer details –

- Get flat 1.5% back as CheQ Chips on paying your Axis Bank credit card bill

Eligible Cards for the offer:

- Axis bank personal credit card customers defined by the below consumer cards starting with:

Card First Six digits			
451456	559341	470011	421137
471861	430832	410038	451460
471860	430833	440006	524178
471863	430834	411146	524508
461117	451457	436601	524512
461116	464118	407200	652922
461118	464119	407186	537028
524240	530562	436560	486293
559342	533467	411100	407651
559340	490906	529629	539494
531861	423226		

Card applicability – All Retail Credit cards

To download CheQ App: <https://app.cheq.one/3UIC/3he94gpw>

Offer T&C:

- Bill payments for more than Rs. 100 for Axis bank credit cards would get CheQ Chips worth 1.5% of the transaction value. Please note that the total cap of CheQ chips across the CheQ platform is 4,000 chips in a calendar month. This could include earning on normal credit bill payments, Axis bank offer and referrals.
- Bill payment by customer: <₹ 100
 - This transaction will not earn any chips for the customer
- Bill payment by customer: ₹ 10,000 for Axis bank Credit card
 - $10000 * 1.5\% = 150$ Chips subject to monthly cap of 4000 Chips across all payments
- Bill payment by customer: ₹ 350,000 on Axis bank Credit card and ₹ 100,000 on other bank credit card
 - $350,000 * 1.5\% + 100,000 * 1\% = 4,000$ Chips (Total chips capped at 4,000)
- Bill payment by customer : ₹ 350,000 on Axis bank credit card and 4 referrals
 - $350,000 * 1.5\% + 4 * 100 = 4,000$ Chips (Total chips capped at 4,000)
- Offer applicable for minimum due payment, total due payment and part payment of bill
- Minimum transaction size eligible for Chips - ₹100
- Number of transactions on which offer can be availed - Not capped

Axis Bank Standard Terms and Conditions

- **If you do not have an Axis Bank Credit Card, [Click Here.](#)**
- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- All Customer Queries/dispute on the offer should be raised during the offer period or within a reasonable period after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.

- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.

- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Bangalore only.
- Merchant Terms & Conditions applicable